

**BIBLIOTECA
VICENTE SERER VICENS**
Nuevas adquisiciones



PUBLICIDAD - PRESENCIAL

NO	Signatura Topográfica	Material Adquirido
1	659.132 C965	Copywriting con inteligencia artificial / Anita Cufari. Madrid : Ediciones Anaya, 2025
2	658.404 P964s	The standard for project management and a guide to the project management body of knowledge (PMBOK guide) / Project Management Institute. Newtown Square : Project Management Institute, 2021